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San Jose City Clerk

Argument Against Measure D

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Rebuttal to Argument in Favor

Proponents of Measure D claim it only raises wages and creates jobs.

Both claims are simply false - and anyone who reads Measure D can see it.

Measure D does a lot more than raise wages: it creates a costly new city bureaucracy, it authorizes the City to audit every business in San Jose, and it allows more lawsuits. It also raises the minimum wage every year, with no cap.

Proponents claim that increasing wage costs will help businesses grow. Common sense tells you that such a claim is false. Independent surveys show that businesses owners are clear what they will have to do: cut jobs or hours, or raise prices to make up the difference.

In fact, Measure D will hurt those who need help the most - non-profit groups who provide job training and medical care. It will cripple cultural groups that rely on paid interns (who exchange training and opportunity for less pay). And it will mean fewer opportunities for young people or those trying to transition to a new career.

Big labor spent a lot of money to put Measure D on the ballot. Labor Council leader Cindy Chavez has brought in labor organizers to push for Measure D. This isn't about fixing our economy, balancing the budget or creating jobs - it's about Big Labor's national agenda hurting small businesses. And it will cripple San Jose's fragile recovery.

Say No to more city bureaucracy and frivolous lawsuits.

Say No to Cindy Chavez' wage hike.

Vote NO on D.

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Chuck Reed, Mayor of San Jose  
Annie Le, Owner, Lee Sandwiches  
Jan Scheider, ~~Small Business Owner~~ *OW*  
Geri Wong, President, San Jose Downtown Association  
Teresa Nguyen, Owner, Motif Restaurant